

Message Text

UNCLASSIFIED

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10

ACTION XMB-04

INFO OCT-01 ARA-10 ISO-00 AID-05 CIAE-00 COME-00 EB-07

FRB-01 INR-07 NSAE-00 USIA-15 TRSE-00 OPIC-06 SP-02

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R 201528Z AUG 76

FM AMEMBASSY CARACAS

TO SECSTATE WASHDC 4446

UNCLAS CARACAS 10084

FOR EXIMBANK

E.O. 11652: N/A

TAGS: BPRO, VE

SUBJECT: EXIMBANK GUARAI AEE FOR SALE TO OFICINA CENTRAL DE
ASESORIA Y AYUDA TECNICA C.A.

REF: STATE 197711

1. SUBJECT COMPANY IS AFFILIATED WITH THE GROUP OF FIRMS KNOWN AS "EMBOTELLADORAS PEPSI COLA DE VENEZUELA", THIS GROUP CONSISTS OF 22 FIRMS ENGAGED IN BOTTLING AND SELLING A VARIETY OF SOFT DRINKS, INCLUDING PEPSI COLA. OFICINA CENTRAL DE ASEORIA Y AYUDA TECNICA C.A. IS RESPONSIBLE FOR THE GROUP'S CONSOLIDATED IMPORTS OF RAW MATERIALS, EQUIPMENT AND SPARE PARTS.

2. THE IMPORTANT, VENEZUELAN, CISNEROS GROUP HOLDS A MAJORITY INTEREST IN THESE BOTTLING FIRMS, WHICH OPERATE UNDER A FRANCHISE FROM PEPSICO INC. LOCAL BANKING REFERENCES ARE VERY GOOD. U.S. BANKING REFERENCES CAN BE OBTAINED FROM THE CHASE MANHATTAN BANK OF NEW YORK, AND THE FRANKLIN NATIONAL BANK, NEW YORK.
VAKY

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Message Attributes

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Disposition Event:
Disposition History: n/a
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